

**INTERNATIONAL CONFERENCE  
ON  
Social Impact of Internet of Things  
(IoT)-Boon or Bane  
Registration Form**

Date of Conference : 24<sup>th</sup> August 2018  
Name :  
Designation :  
Contact No. :  
E-Mail ID :  
Name of the Institution:

Title of the Paper :

Category : Corporates  
Research Scholars  
Academicians  
PG Students  
Foreign Delegates  
Participants

Date:  
Signature:

**Details for Demand Draft**

Date	DD. No.	Name of the Bank & Branch	Amount

**Demand Draft in favour of:**

Account Name : VSWCConference  
Bank : Indian Overseas Bank  
Branch : Vedanarayanapuram  
Account No : 341402000000030  
IFSC Code : IOBA0003414

**Patron** : Shri.Vikas Surana,  
Correspondent, VSEI

**Convener** : Dr.C.Shalini Kumar  
Principal, VSWC.

**Organizing Secretaries** : Dr.R.Arunadevi  
Head-Dept of Comp. Sci.  
Dr.G.Valarmathi  
Head-Dept of Commerce

**Conference Advisors** : Mrs.P.Gomathy  
Mrs.R.Revathi  
Mrs.D.Priyadharshini  
Mrs.P.Shoba  
Mr.A.Christhu Kamal Raj

**Finance Officer** : Mr.Aadesh Kumar Jain

**Finance Secretaries** : Mr.N.S.Saravanan  
Mrs.V.Rajalakshmi  
Mr.P.D.Yekanath

**Contact Persons**

Mrs.S.Dharani - 9003029128  
Mrs.G.Subhasri - 7358391329  
Mrs.T.M.Kopperundevi - 9940016470

**REGISTRATION FEE PER AUTHOR**

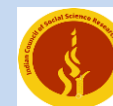
Corporates	Rs.1000
Research Scholars / Academicians	Rs.750
PG Students	Rs.500
Foreign Delegates	\$40
Participation only	Rs.200

**Note :**

- Registration fee includes Conference Kit, Digital Proceedings (ISBN) , Certificate and Lunch.
- Author and Co-Author should register separately.



**INTERNATIONAL CONFERENCE  
ON  
Social Impact of Internet of Things  
(IoT)-Boon or Bane  
24<sup>th</sup> August 2018, Friday  
Sponsored by**



**Indian Council of Social Science Research  
(ICSSR) New Delhi  
Ministry of Human Resource Development**



**Organized by**

**School of Business  
&  
School of Information Technology**

**Tel:7299008494  
Fax:044-27433958**

**Website:[www.vidhyasagar.in](http://www.vidhyasagar.in)**

## ABOUT THE INSTITUTION

Vidhya Sagar Women's College was started in 2005 named after Pandit Iswar chand, the great scholar and reformer who is ever cherished and remembered by people of our nation. The college is situated in a calm and quiet surrounding. Education, Empowerment and Enhancement is the motto of our college. Empowerment and Enhancement is given to rural and poor women through education.

Ours is the first Women's College in Chengalpattu. Our College has been accredited at "A" grade by NAAC. The excellent infrastructure of our College, paves a way for our students to face a challenges in the present educational scenario. The college offers UG courses in Computer Applications, Computer Science, Mathematics, Physics with CA, Chemistry, Interior Design and Decor, Commerce, Bank Management, B.Com (CA), Business Administration, and English. The PG courses offered are M.Sc., Information Technology, M.Sc, Mathematics, M.Com.(A&F), and MA English.

## ABOUT THE DEPARTMENTS

The School of Business and School of IT includes the Departments of Commerce, BBA and Computer Science. This offers a wide range of specialization. The students from these streams have secured many university ranks. The departments have always been on a progressive path as it aims to produce globally competitive and socially sensitized graduates to bring out quality in the frontier areas. The highly experienced and dedicated faculty members who have a strong commitment towards providing quality education in the domain of arts and sciences, through best of breed laboratory facilities, collaborative ventures with industries and by effective teaching learning process.

In addition to regular curriculum the department organizes technical seminars, symposia, workshops, industrial visits, in-plant training to expose the students to the real world environment and to enable them to gain practical knowledge.

## THEME

The Conference will provide a wide opportunity for participants for a greater exposure in different areas in IoT. It will provide a research arena in the field of web-based information creation and sharing, and software-defined networking technology enable us to sense, predict and control the physical world using information technology—on top of the resulting Internet of Things (IoT), business models and processes have been redesigned across a broad range of industries. To maximize the social and economic benefit of the technology, issues of interoperability, data and service mash-ups, the development of open platforms, and standardization across technology layers have to be addressed.

To promote effective collaborations by exposing researchers to alternative and complementary approaches from other fields. The proposed conference is useful in deeper understanding about Internet of Things (IoT) which is one of the fast growing fields in global and national context.

## SUB-THEMES

- E-Commerce
- Artificial Intelligence
- Supply Chain Management
- Data Warehousing
- Logistics
- Social Security
- Machine learning
- Big Data
- Financial services
- IoT-from "Things to Business outcomes
- Block Chain
- The Connected Home
- Security and Privacy Challenges
- The Smart City
- Emerging trends & opportunities in the IoT
- Data Sharing and Analytics Drive Success with IoT
- Using Analytics to improve Customer Engagement
- Secure Communication in IoT

## SUBMISSION PROCEDURE

- ❖ Maximum Three Authors per Paper.
- ❖ Full Paper should not exceed 5 pages, should be typed in Times New Roman with 12 font size, 1.5 line spacing and in Single Column.
- ❖ Papers should be mailed to [natcon@vswc.in](mailto:natcon@vswc.in)
- ❖ Selected papers will be published in UGC Approved Journal with an additional Cost after checking plagiarism. Other papers will be published in Digital Proceedings (ISBN)
- ❖ **BEST RESEARCH PAPER WILL BE AWARDED**

## IMPORTANT DATES

Full paper submission : August 10, 2018  
Acceptance Notification : August 16, 2018

## SESSION SPEAKERS

- |                         |   |
|-------------------------|---|
| <b>Dr. S.Venkatesan</b> | <b>Assistant Professor,<br/>Wachemo University,<br/>Hossana, Ethiopia.</b>  |
| <b>Dr.DestiKannaiah</b> | <b>Senior Lecturer,<br/>School of Business,<br/>James Cook University,<br/>Singapore.</b>   |
| <b>Dr. S.Ramesh</b>     | <b>Professor &amp; Dean,<br/>Faculty of Commerce &amp;<br/>Management,<br/>Mount Cormal College,<br/>(Autonomous), Bangalore.</b>                     |
| <b>Dr. N.Badrinath</b>  | <b>Associate Professor,<br/>Department of CSE,<br/>Lords Institute of Engineering<br/>&amp; Technology, Hyderabad.</b>                                |
| <b>Dr.P.Natarajan</b>   | <b>Professor &amp; Coordinator<br/>SAP2, Department of<br/>Commerce &amp; School of<br/>Management.,<br/>Pondicherry University,<br/>Pondicherry.</b> |