

INTERNATIONAL CONFERENCE
ON

**"SCENARIO OF CHANGE
MANAGEMENT IN BUSINESS"**

Registration Form

Date of Conference : 12th August 2016
Name :
Designation :
Contact No. :
E-mail ID :
Name of the Institution:

Title of the Paper :

Category : PG Students
Research Scholars
Academicians
Corporates

Date :

Signature:

Details for Demand Draft

Date	DD. No.	Name of the Bank & Branch	Amount

Demand Draft in favour of:

Account Name : VSWC Conference
Bank : Indian Overseas Bank
Branch : Vedanarayanapuram
Account No : 341402000000030
IFSC Code : IOBA0003414

Chief Patron : Shri.Vikas Surana
Correspondent
Patron : Dr.C.Shalini Kumar
Principal,VSWC.
Convener : Mrs.G.Valarmathi
Head.Dept of Commerce
Organising Secretary : Mrs. R.Revathi
Finance Secretary : Dr. R.Latha
Head. Dept of BBA
Co-ordinators : Mr.N.S.Saravanan
Mrs. K.Sridevi
Mrs. P.Gomathy

For Paper Presentation:

Mrs. P.Gomathy : 9042256112

Mrs. G.Subhasri : 7358391329

PAYMENT DETAILS

REGISTRATION FEES PER AUTHOR

PG Students & Research Scholars	Rs.500/-
Academicians	Rs.750/-
Corporates	Rs.1000/-
Delegates from abroad	US\$25
Participation only	Rs.200/-
Publication with ISBN	Rs.300/-per paper

VIDHYA SAGAR WOMEN'S COLLEGE

(Affiliated to University of Madras)
Accredited at "A" Grade by NAAC
G.S.T. Road, Vedanarayanapuram
Chengalpattu - 603 111



INTERNATIONAL CONFERENCE
ON
**"SCENARIO OF CHANGE MANAGEMENT
IN BUSINESS "**

12th August 2016

Organized by
Departments of Commerce
&
Business Administration

Website : www.vswc.in



ABOUT THE COLLEGE

Vidhya Sagar Women's College was started in 2005 named after Pandit Iswarchandra Vidhyasagar, the great scholar reformer who is ever cherished and remembered by people of our nation. The college is situated in a calm and quiet surrounding. Education, Empowerment and Enhancement is the motto of the institution. Empowerment and Enhancement is given to rural and poor women through Education.

Being the first women's college in Chengalpattu, the institution thrives to upgrade and uplift women students especially from rural background. The excellent infrastructure of the college, paves way for the students to face challenges in the present educational scenario. The college offers 14 UG courses in various branches such as Computer Applications (Commerce and Computer Science), Computer Science, Software Applications, Mathematics, Physics with CA, Chemistry, Commerce, Bank Management, Business Administration, Information System Management, English and Home Science (Interior Design & Decor). The PG courses offered are M.Sc., Information Technology, M.Sc, Mathematics, M.Com (A &F) and M.A (English).

ABOUT THE COLLEGE

Departments of Commerce and Business Administration offer a wide range of specialization. The students from these streams have secured many university ranks. The Department has organized various Seminars, Guest Lectures, Workshops, Industrial Visit and Educational Trips for the enhancement of the students.

CONFERENCE THEME

Change Management is a discipline that guides how we prepare, equip and support individuals to successfully adopt the change in order to drive organizational success and outcomes.

With today's Global Competition it is necessary to continuously adjust and accommodate for new situations. As a result, change processes have become a part of the management routine and business people need variety of frameworks and methods to enhance their effectiveness and change agent.

This conference offers the participants a comprehensive overview of relevant strategies, control and mechanism in change processes.

The conference will bring together Academicians, Research Scholars and Corporates from different domain of interest. The conference aims to provide a platform to discuss, share thoughts and opinions of the ever changing challenges in change management and arrive at solutions.

- To engage practice in leading change.
- To make a persuasive case for change.
- To overcome resistance to change.
- To use tools to measure and monitor success.

The above mentioned key factors can produce dramatic difference through Change Management.

SUB-THEMES

- Strategies for leading successful change initiatives.
- Change Management for Goal setting.

- Creating a positive action plan.
- Change Management in Work Place.
- Productivity and Product Change.
- Communication in Change Management.

CALL FOR PAPERS

Research papers and articles based on original work are invited for submission and presentation from Academicians, Researchers, Corporates and PG students.

GUIDELINES

Authors are requested to send their abstract and full paper in single column not exceeding 1250 words through E-mail: natcon@vswc.in. The format of the paper is as follows:

Paper size	: A4
Font	: Times New Roman, Size 12 (1.5 spacing)
Title	: Center, Bold, Title case, 14pt
Author(s) Name	: Center, Bold, Title case, 12pt
Sub Title	: Left, Bold, Title case, 12pt

IMPORTANT DATES

Abstract Submission	: 18/07/2016
Full Paper Submission	: 25/07/2016
Last Date for Registration:	30/07/2016
Date of Conference	: 12/08/2016

Publication in ISBN : Papers will be considered for peer review by the panel of reviewers and the selected papers will be published in an edited volume with ISBN.

Cost of Publication : Rs. 300 per paper

The Management, Principal, Staff & Students of



vidhya sagar

WOMEN'S COLLEGE

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Chengalpattu - 603111.

Departments of Commerce & Business Administration

*Welcomes you for the
International Conference on*
"SCENARIO OF CHANGE MANAGEMENT IN BUSINESS"

on Friday, 12th August 2016

INAUGURAL SESSION (9.15 a.m. - 10.15 a.m.)

Chief Guest

Sri. RAJ PAI

Head of Advanced Engineering, Vehicle Integration,
Change Management, Six Sigma Execution, and Standardization

TECHNICAL SESSION (10.30 a.m - 1.00 p.m)

Chairpersons

Dr. S.MURALIDHAR

M.Com, MBA (Fin), MBA (Mktng), MHRM, Ph.D.

Associate Professor & Head

Faculty of Commerce & Management, Government First Grade College

Vemagal-563 102, Kolar District, Kamataka

&

Dr. D.VENKATRAMA RAJU

M.B.A. M.Com., M.A., M.Ed., A.C.S. Inter., BGL., M.Phil., Ph.D.

Director- Centre for Advanced Research in Management Studies

HOD – Dept of Commerce & Business Administration

Bharath University, Selaiyur, Chennai.

(Programme Over leaf)

PROGRAMME

Prayer

Welcome Address : **Dr.C.Shalini Kumar**
Principal, VSWC.

Introduction &
Honouring the Guests : **Sri. Vikas Surana**
Correspondent, VSEI
Sri. Suresh Kankaria
Treasurer, VSEI
Sri. B.G.Acharya
Director, VSEI.

VALEDICTORY SESSION 2.00 p.m to 3.30 p.m

Address by the Chief Guest : **Sri. Vijay Kapoor**
Managing Director
Derby Jeans Community
Derby Clothing Pvt Ltd, Chennai

Prize Distribution

Vote of Thanks : **Mrs. G.Valarmathi**
Head, Department of Commerce, VSWC.

National Anthem

With best wishes.....
Sri. Hastimal Surana
Chairman
Vidhya Sagar Educational Institution



VIDHYA SAGAR WOMEN'S COLLEGE
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CHENGALPATTU

INTERNATIONAL CONFERENCE ON "SENARIO OF CHANGE MANAGEMENT IN BUSINESS"

Vidhya Sagar Women's College, Chengalpet conducted International Conference on "SENARIO OF CHANGE MANAGEMENT IN BUSINESS" ON 12TH August 2016 in the college premises and this was organized by Department of Commerce and Business Administration. Sr.Raj Pai Head of Advanced Engineering Vehicle Integration, Mahindra and Mahindra participated as the Chief Guest. The session began with lighting of kuthuvilaku by the Chief Guest and the management members. Dr. C. Shalini kumar, Principal, Vidhya Sagar Women's College delivered the welcome address Sri B.G.Acharya , Director, Vidhya Sagar Educational Institutions introduced the Chief Guest Sri Vikas Surana, Correspondent Vidhya Sagar Educational Institutions and Sri Suresh Kankariya, Treasurer , Vidhya Sagar Educational Institutions honored the Chief Guest with shawl and memento. Then the Chief Guest address about the essentials and communication in the working environment, its need to meet the educational changes and about the importance of change management Journal "FORUM" was released in that occasion .Mrs. G.Valarmathi, Head Department of commerce Vidhya Sagar Women's College delivered the vote of thanks.

Followed by this the technical session was conducted in which Dr.S.Muralidar, Associate Professor and head, Faculty of commerce and management, Government first Grade College, Karnataka and Dr.D.Venkatrama Raju,Director- Centre for Advanced Research and Management studied, H.O.D, Department of Commerce and Business Administration , Bharath University Chennai were the Chairperson. The technical session separately for the

academicians, scholars and students. From around 70 Engineering and Arts and Science colleges more than 300 members participated. In that 26 academicians and 35 scholars from different colleges have presented their papers. And 21 students from different colleges have presented their papers.

Valedictory session began at 2.00 P.M with the welcome address by Dr.C.Shalini kumar, Principal, . Vidhya Sagar Women's College, Chengalpet. Sri. Vijay Kapoor Derby Jeans community Managing Director, Derby Clothing Pvt.Lted, Chennai was the Chief Guest.Sri.Vikas Surana, Correspondent, Vidhya Sagar educational institutions introduced the Chief Guest. Sri.Surens Kankarya, Treasurer, Vidhya Sagar educational institutions Sri B.G.Acharya ,Director, Vidhya Sagar educational institutions honoured the Chief Guest with shawl and memento. The Chief Guest delivered a speech about women empowerment, self motivation, and the power of inner attitude that lift one's life. And he distributed the prizes for the winners. From the Academicians and Scholars, Agarsan College and V.Devarajan scholar won the First , Second and Third prizes respectively. From the Students Dharshana, University of Madras, J.Srimathi, Annai Terasa College, V.Swathi Nithya and Abinaya, M.O.P.Vaishnava College won the first, second and third prizes respectively. Dr.Latha, Head, Department of Business Administration devlivered the vote of thanks and the programme ended with National Anthem.



PRINCIPAL



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Departments of Commerce & Business Administration

INTERNATIONAL CONFERENCE

on

SCENARIO OF CHANGE MANAGEMENT IN BUSINESS

12th August 2016

Inauguration





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Departments of Commerce & Business Administration

INTERNATIONAL CONFERENCE
 on
 SCENARIO CHANGE MANAGEMENT IN
 12th April

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Chengalpattu - 60311

Commerce & Business Administration

ANNUAL CONFERENCE



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SRI. VIKAS SURANA

SRI. VIJAY KAPOOR

SRI. B.G. ACHARYA



